

# CRA Membership Benefits

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## Online Services

Make your company accessible to consumers, and gain access to member-exclusive online features! Visit the CRA website at [www.crassociation.org](http://www.crassociation.org).

### Members Search Database

Consumers can search through a database of CRA members to find qualified cleaning and restoration professionals. Each member has their company information listed along with services and credentials.

### Featured Members Exposure

CRA members are featured on a rotating basis in the Featured Members section of the CRA homepage. This feature includes the company logo, photo, and description.

### Online Technical Library

Technical articles, management articles, and marketing articles on various topics are accessible in the Members Only portion of the CRA website.

### CRA Discussion Group

CRA members can join in on conversations regarding industry topics in the member-exclusive online Discussion Group.

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## Exclusive Discounts

Discounts available through CRA will more than cover the cost of membership!

### Training Discounts

CRA members are entitled to exclusive discounts on training courses and materials offered or sponsored by CRA.

### \$100 off Connections Convention

CRA Members receive a discount of \$100 per attendee to the Connections Convention in Las Vegas for regular registration.

### WFCB Trade Scholarship Program

Each year CRA members can participate in the WFCB Trade Scholarship Program which reimburses up to \$500.00 per year for tuition and convention registration fees.

### Supplier Discounts

Associate Members are suppliers and manufacturers that provide discounts on their products and services to benefit the Regular Members that are cleaning and restoration firms.

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## Meetings and Events

Stay current with the industry through training classes, meetings, and other events.

### Training Programs

CRA regularly offers IICRC training programs as well as advanced training programs designed to enhance the credentials

and expertise of our members. CRA members receive discounted prices on these training programs.

### Meetings at Conventions

Members-Only meetings during conventions throughout the year provide a great opportunity for members to connect and network with other members.

### Online Seminars

Online meetings and seminars held by industry leaders provide members access to exclusive information and networking opportunities.

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## Other Benefits

Outreach and marketing programs, insurance programs, newsletters, press releases, support services, and more!

### Outreach Program

CRA creates initiatives to encourage the public to use the services of CRA members. This public relations program is designed to create relationships between prospective clients within targeted markets and CRA member companies.

### CRA Insurance Program

A specialized liability insurance policy including pollution coverage is offered exclusively by Aspen Insurance for CRA members at a competitive price.

### CRA Select Member Program

An exclusive marketing program designed to allow buyers to differentiate Select Members from the competition. This program is open to CRA Regular Members Only.

### CRA Quarterly Member Newsletter

Industry-related articles written by industry experts, CRA events and information, and special discounts offered by suppliers and manufacturers will be mailed out to members.

### Press Releases

CRA will create and distribute press releases directing customers to CRA members in the area when disaster strikes. CRA will also send out press releases on relevant subjects that are related to current news items.

### Laboratory Facilities

CRA is affiliated with several laboratories and test facilities that have agreed to provide special pricing to CRA members.

### Support Services

CRA headquarters will provide members with assistance in management, technical procedures, marketing and other business needs.

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### For more information:

Visit the CRA website at [www.crassociation.org](http://www.crassociation.org) or contact us by phone at (916) 736-1100, ext. 302 or by email at [span@crassociation.org](mailto:span@crassociation.org).

